

AnythingNet's

App IDEAS & Development process©

How we support your ideas:

- I Idea stage
- D Development stage
- E Execution stage
- A Analytics stage
- S Support stage



IDEA

50% of your project is devoted to the idea & design stage.
A successful project will rely heavily on a carefully planned project scope.

Brainstorm & Wireframe

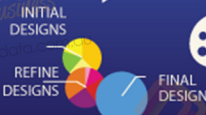
1

Project Scope



2

Design*



3

"You can have as many design rounds as you wish. One design round is approx 3 to 5 hours each"

DEVELOPMENT

Coding

4

Prototype

BUG CONTROL

FUNCTIONAL TESTING



5

EXECUTION

Pre-launch buzz

6



DEPLOY
HANDOVER
ONLINE MARKETING

Live

7



Celebration Time!

ANALYTICS

9

Analytics & Reporting

14 Day Warranty
ON GOING SUPPORT

8

14

10

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